

2010 Campaign Message...

Advancing the Common Good and creating stronger communities means focusing on the building blocks for a better life – Education, Income and Health. By addressing the root cause of community problems in these areas, we can get real results and create lasting, positive change.

United Way does this by: Helping children start strong and be ready for school; helping youth grow strong and achieve their potential; and helping families stay strong, becoming financially stable and independent and improving people's health.

