

2010 United Way of East Central Iowa Partner Agency Speaking Outline – Early Childhood



Introduce yourself and thank them for their past support

United Way of East Central Iowa and its community partners build strong families by helping those most in need. We help children start strong, youth grow strong and families stay strong by focusing on the basic foundations for a better life – quality education, adequate income and better health.

One out of every two low-income kindergarteners who go to school each year does not have the skills he or she needs to be ready to learn.

How can we help children Start Strong?

Goal: To increase the number of children from low-income families who are ready for school by 50%.

We all contribute to that goal by investing in quality early care and education, parent education and increasing the quality of childcare.

Here's an example of how my agency is part of helping achieve this goal:

((Insert Your Agency Story))

Closing:

Now here's your part – partnering with United Way is the easiest and most powerful way to invest in our communities. To LIVE United means to be part of the change. It takes everyone in the community working together to create a brighter future. Together, we can accomplish more than we can alone.

Give money to United way to help more children be ready to succeed in school

Advocate for services that help every child start school ready to learn

Volunteer - Go to www.corridorvolunteers.org to learn ways you can help