

2010 United Way of East Central Iowa Partner Agency Speaking Outline – Healthy Choices



Introduce yourself and thank them for their past support

United Way of East Central Iowa and its community partners build strong families by helping those most in need. We help children start strong, youth grow strong and families stay strong by focusing on the basic foundations for a better life – quality education, adequate income and better health.

One in four children ages 10 - 17 in Iowa are overweight or obese.
Over one in three women do not receive regular preventative health screenings.

How can we help families Stay Strong?

Goal: Increase healthy choices by 10% in eastern Iowa.

We all contribute to that goal by investing in programs that help low-income, uninsured persons get connected to affordable healthcare, preventative screenings and mental health services.

Here's an example of how my agency is part of helping achieve this goal:

((Insert Your Agency Story))

Closing:

Now here's your part – partnering with United Way is the easiest and most powerful way to invest in our communities. To LIVE United means to be part of the change. It takes everyone in the community working together to create a brighter future. Together, we can accomplish more than we can alone.

Give to United Way of East Central Iowa and help us increase opportunities for healthy living.

Advocate for the uninsured. Contact government officials to advocate on behalf of the uninsured on topics such as higher Medicaid reimbursement rates for Iowa.

Volunteer your time to make a difference. Sign-up at www.corridorvolunteers.org to volunteer at a nonprofit human service agency.