

## 2010 United Way of East Central Iowa Partner Agency Speaking Outline – Youth Development



### **Introduce yourself and thank them for their past support**

United Way of East Central Iowa and its community partners build strong families by helping those most in need. We help children start strong, youth grow strong and families stay strong by focusing on the basic foundations for a better life – quality education, adequate income and better health.

One out of every three low-income youth is struggling in school.

### **How can we help children Grow Strong?**

**Goal:** To increase the number of low-income youth with the skills they need for school and life success by 25%.

We all contribute to that goal by investing in quality programs that help youth improve their academic abilities, social skills and leadership skills.

Here's an example of how my agency is part of helping achieve this goal:

**((Insert Your Agency Story))**

### **Closing:**

Now here's your part – partnering with United Way is the easiest and most powerful way to invest in our communities. To LIVE United means to be part of the change. It takes everyone in the community working together to create a brighter future. Together, we can accomplish more than we can alone.

**Give** money to United Way to help youth develop skills they need to be successful.

**Advocate** for services that help every child have the support they need to be successful

**Volunteer** as a mentor, as a tutor, or in an after school program