

Top 10 Reasons for Supporting Your Community Through United Way



United Way
of East Central Iowa

Your Money Stays Local

Donations are raised locally and your money stays local by supporting programs and people in eastern Iowa.

Effective

Working with local partners, United Way of East Central Iowa has set five-year goals to work toward creating positive, lasting community change. We know where your gift is most needed to have the greatest impact and one gift supports many agencies. For a complete list of UWECI's 38 nonprofit agencies, visit our website at www.uweci.org.

Convenient

The payroll deduction option available through workplace campaigns makes giving easy and convenient. We also provide a number of other giving options, such as: cash/check, credit card, online giving, stocks/securities, direct billing and through text message via Text to Give.

Accountable

United Way of East Central Iowa and its partners practice good stewardship, accountability and transparency through the Accountability Review Team process.

Measurable Results

Your donation to United Way of East Central Iowa changes lives and shapes our community. This is why United Way and its partners set goals and measure and report our progress regularly.

Low Administrative Costs

United Way funded agencies rely on allocated dollars to support their programs and services. This is why United Way keeps its administrative costs low, with 87% of every dollar going directly toward services.

Accessibility

Through the allocations process, United Way ensures that basic health and human services are available throughout east central Iowa including Benton, Cedar, Iowa, Jones, Linn and Washington counties, should you, your family or your neighbor ever need them.

Deductibility

Companies and employees can receive tax deductions/credits for charitable gifts.

Diversity

United Way brings local citizens from all walks of life together by working to create a more caring and responsive community.

Reach Out a Hand to One...

When you give to United Way of East Central Iowa, you help build strong families and communities by helping those most in need. UWECI helps children start strong, youth grow strong and families stay strong by focusing on the basic foundations for a better life – quality education, adequate income and better health.

The need in east central Iowa is greater than ever before. **NOW** is the time to **LIVE UNITED!**