

United Way Logo and Brand Standards

- The logo must be placed on the right side of a publication. It doesn't matter if it's used on the top or bottom of the page, it just must stay on the very right side of a page.
- The logo can only be in black, blue (PMS 287) or full color using blue (PMS 287), red (PMS 179) and yellow (PMS 143). The logos files are attached on the website.
- The logo cannot be skewed or modified in any way.
- The United Way colors are: Blue (PMS 287), Red (PMS 179) and Yellow (PMS 143).