

## How You Can Help

For a designated gift of \$500 or more, you can become a member of United Way of East Central Iowa's Women's Leadership Initiative. Your investment to the WLI will support women's health projects in our community and help women live healthier lives.



## Member Benefits

- Opportunity to work as an advocate for issues surrounding women
- Opportunity to network with other women leaders
- Invitations to United Way events, and exclusive WLI events such as the "Power of the Purse" Auction
- Recognition in the annual "Women Impacting Our Community" piece
- Satisfaction of making a difference in the lives of women most in need



For more information about the Women's Leadership Initiative, please contact Nancy Craig at (319) 398-5372 x18 or [ncraig@uweci.org](mailto:ncraig@uweci.org).



**Kathy Eno,**  
WLI Committee Member

**Sue Lowder,**  
2011 WLI Chair



**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED** 

United Way  
of East Central Iowa

## What is the WLI?

### Mission

The Women's Leadership Initiative unites the caring power of women to provide funding for health care services for women in need.

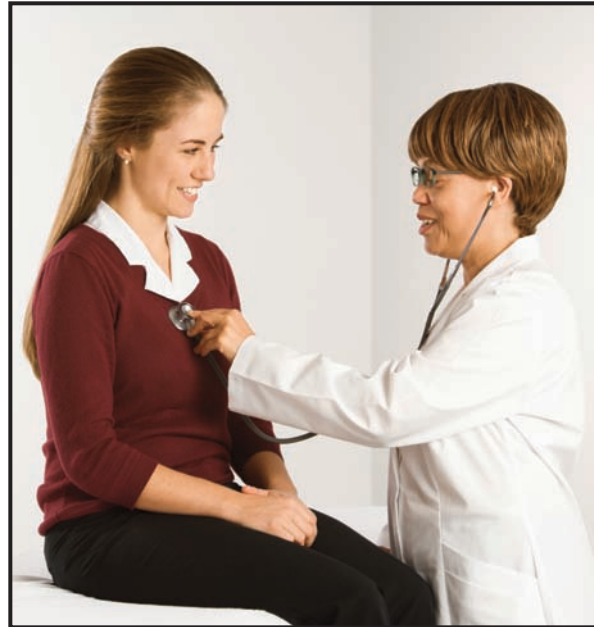
### Vision

All women have the opportunity to access health care information and services.

United Way of East Central Iowa's Women's Leadership Initiative (WLI) is a leadership giving society for women who are interested in supporting women's health projects in our community. In 2010, we had 265 members who raised nearly \$161,389 to support this initiative.



**Ashley Ernst,**  
2011 WLI Vice-Chair



## Why It's Important

- 12,240 women are uninsured in United Way of East Central Iowa's six-county service area; 69% of these women are located in Linn County
- One in four women have not visited the dentist or dental clinic within the past year
- Nearly 24% of women age 40 and older have not had a mammogram within the last two years
- 16% of women age 18 and older have not had a pap screening within the last three years

## What We Are Doing

A 2010 study of Linn County residents who use health and human services found that prescription assistance, low-cost dental care and eye care were identified as the top healthcare needs among women.

The WLI partners with a variety of healthcare providers to offer:

- Prescription assistance
- Emergency dental care
- Preventative health screenings
- Eye exams

### 2010/2011 Results

- 1,000+ women provided with prescription assistance
- 150 women received emergency dental care
- 122 women screened for cancer
- 100 women received eye care

**P3 =**  
Powerful women.  
Persuasive efforts.  
Positive change.